



Veronica Kirin

<http://veronicakirin.com/speaking>

Veronica Kirin is author of *Stories of Elders*, *Coach to Audacious Entrepreneurs*, and a dynamic speaker who is energetic, honest, and speaks to transform the work of audience members into a scalable life-long vision.

Testimonials

"It was such a pleasure to have Veronica speak at our recent event for women in business. She had such amazing energy and really related to our guests. Not only was she well prepared and organized, but she was also fun, dynamic, and so informative. [Her breakout activity] got everyone talking and illustrated how to put her methods into action right away! Also, each guest went home with a workbook created by Veronica. We had such a great experience working with her. Thank you, Veronica, for making our event a wonderful success!"

— *Devin DuMond, cofounder of SHEvents*

"I've collaborated with Veronica for two events . . . for a women's conference I co-founded called Be Golden. Not only is Veronica articulate and well-read about the subjects she leads, she's also always up for partnering with other organizations in the pursuit of spreading knowledge and helping others live their best lives. Veronica's style is comfortable, relaxed, and approachable. She carries herself with confidence as she discusses sensitive topics and answers participants' personal questions with respect."

— *Sarah Perfetti, founder of Be Golden*

Forge Your Own Way

Keynote

During this unique keynote presentation, Veronica describes her experience developing an audacious project plan, independently fundraising for it on Kickstarter (chosen as a Staff Pick), meeting with strangers across the US in order to interview 100 of our oldest living citizens and write the corresponding book, *Stories of Elders: What the Greatest Generation Knows about Technology that You Don't*. Just as important, audience members will discover the key questions to ask (and answer) to successfully launch their own creative projects and how to harness resources and connect with champions to generate interest and funding for their work. During the presentation, attendees will have the opportunity to ask their pressing questions to ensure they have the mindset and immediate next steps to bring their visions to life.

Key Takeaways

- > Discover how crowdfunding platforms can provide integral seed money
- > Learn the unique perspective necessary to es-
sauge fears and take a big leap
- > Develop tools for building a tribe behind an au-
dacious, never-been-done-before project, before
it is complete in order to reach new resources
and publicity

Forbes

